



INTERNSHIP PROGRAM

2024 Assignment

Assignment Timeline

1 March 2024

01

**Briefing of
Assignment &
Hand over**

06 - 15 March 2024

02

Q&A Session

Via Email
pcm@dsgn.com.my
soolee@dsgn.com.my

21 April 2024

03

Submission Deadline

Upload the file via
wetransfer.com & shall
include email to
pcm@dsgn.com.my
soolee@dsgn.com.my

22 - 26 April 2024

04

Virtual Presentation

Via Google Meet
(Link will be provided)

作業時間表

1 March 2024

01

發放作業

06 - 15 March 2024

02

問答環節

透過電子郵件
pcm@dsgn.com.my
soolee@dsgn.com.my

21 April 2024

03

提交截止日期

需透過wetransfer.com发送文件
以及发電子郵件给
pcm@dsgn.com.my
soolee@dsgn.com.my

22 - 26 April 2024

04

虛擬簡報

透過Google Meet
(链接将会过后提供)

Submission Criteria

Submission



Material & Colour Palette

Showcase the chosen materials and colours. Provide swatches, samples, or images to illustrate the intended palette. Explain how these choices align with the design concept.



Elevation / Sectional Drawing

Highlight important aspects of elevation and sectional drawings. Analyse key design elements, heights, and connections between spaces.



Conceptual & Design Approach

Clearly articulate the overarching design concept, inspiration, and approach. Use visuals, mood boards, or images to support the explanation.



Space Planning

Understand the floor plan, emphasising key design decisions. Discuss how the layout enhances functionality and supports the overall design concept. Use visuals like diagrams or animated walkthroughs if available.



3D Perspective

Showcase 3D perspectives or renderings. Discuss how these visuals bring the design to life and accurately represent the intended atmosphere of the space. Highlight key design features from different angles.

提交標準

提交



材料和調色

展示所選材料和顏色。
提供樣本或影象說明預期的調色。
解釋如何這些選擇與設計理念一致。



立面图/剖面图

強調立面圖的重要方面和截面圖。
分析關鍵設計元素、高度和兩者之間的
聯繫空間。



概念和設計方法

清楚地說明總體設計概念、靈感和方法。
建议使用視覺效果、情緒板或影象來解釋。



空間規劃

瞭解平面圖，強調關鍵設計決策。
討論佈局如增強功能並支援整體設計理念。
使用圖表等視覺效果或動畫演練（如有）。



3D視角

展示3D視角。
有效地展示如何將設計帶入生活並準確地展示空間
的氛圍意圖。
從不同角度突出設計特徵。

提交標準

1.

Design Concept / Mood Board

- + Size of the proposal: Digital copy in 200MB
- + Sketches: to show design development (conceptual diagram, function and etc.)
- + Appropriate scale of the exhibit design proposal.

2.

Material & Color Palette

- + A mood-board should have mix of materials, colours, pictures, texts, plants to convey a thought, a style, a feeling, concept or a story.

3.

2D Layout Scale Ratio (1:100)

- + Reflected Ceiling Plan
- + Partition Setting Out
- + Floor Finishes
- + Wall Finishes
- + Doors Layout
- + System Furniture Layout
- + Built-in Furniture Layout
- + Switch Socket Outlet Plan
- + Lighting Plan
- + Air Conditioning System Plan

4.

Elevation / Sectional Drawing Scale Ratio (1:50)

- + Built-in Furniture Elevation Plan
- + Door Schedule
- + Ceiling Feature Elevation Plan (If Any)

5.

3D Perspective (10 Views)

- + Reception Area x 2
- + Pantry Area x 2
- + Breakout Area
- + Conference Room
- + Meeting Room
- + Open Office Area x 3

Submission Requirements

1.

設計理念/情緒板

- + 上传提案大小：200MB
- + 草圖：展示設計方案（概念圖、功能等）
- + 展覽設計提案的適當規模

2.

材料和調色

- + 情緒板应拥有合适的材料、顏色、圖片、文字、植物的混合，以傳達思想、風格、感覺、概念或故事。

3.

2D佈局比例（1:100）

- + 反映的天花板設計圖
- + 隔牆設定圖
- + 地面圖
- + 牆面圖
- + 門佈局圖
- + 系統傢俱佈局圖
- + 內建傢俱佈局圖
- + 開關插座計劃圖
- + 燈計劃圖
- + 冷氣機系統計劃圖

4.

立面图/截面繪圖比例（1:50）

- + 內建傢俱立面圖
- + 門截面圖
- + 天花板設計截面圖（如果有的話）

5.

3D視角（10个）

- + 接待區 x 2
- + 儲藏室面積x 2
- + 休息区域
- + 會議室 (大)
- + 會議室
- + 開放式辦公區x 3

Scoring

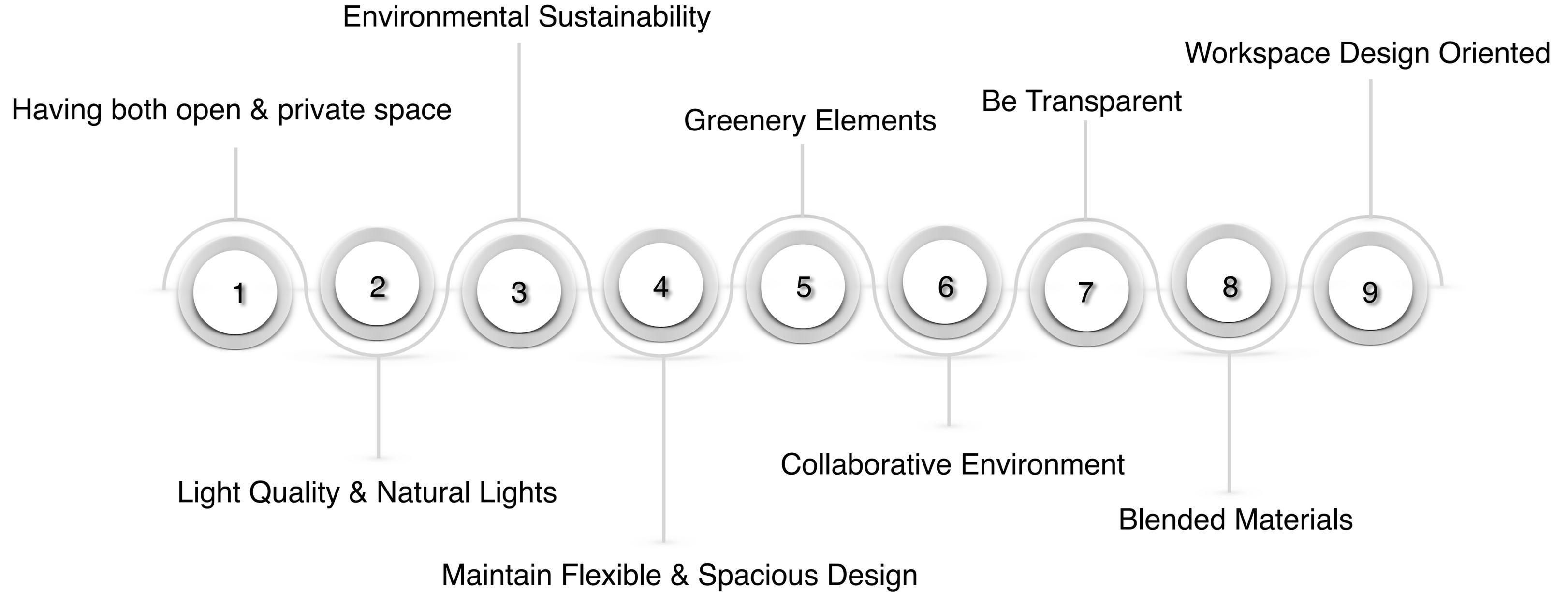
NO	DESCRIPTION	POINT DISTRIBUTION	
		OVERALL	TOTAL
1	<u>CREATIVE CONCEPTUAL DESIGN</u> Evidently demonstrates conceptual works of narrative and its translation of design via shapes, forms, material, theme and icons/symbols to site. Assesses overall uniqueness, interpretation of style, creative use of space.	25%	
2	<u>TECHNICAL EXECUTION</u> Evaluates functionality of layout and furniture plan, appropriate specifications and detailing , adherence to standards.	25%	
3	<u>PRESENTATION</u> Visual presentation, organisation, clarity and professionalism of mood boards, rendering, etc. Displays photorealistics 3D rendering ambiance in reflection of proposed space programming with good use of materials, shape and quality rendered accordingly.	25%	
4	<u>TARGETED TO CLIENT</u> Measures how well the design caters to the client profile and requirements provided.	10%	
5	<u>COHESIVENESS OF DESIGN</u> Evaluates the consistency and flow of the design elements and concepts.	10%	
6	<u>BUDGET ADHERENCE</u> How well the student stayed within the provided budget constraints.	5%	
		100%	

Comments & Feedback :

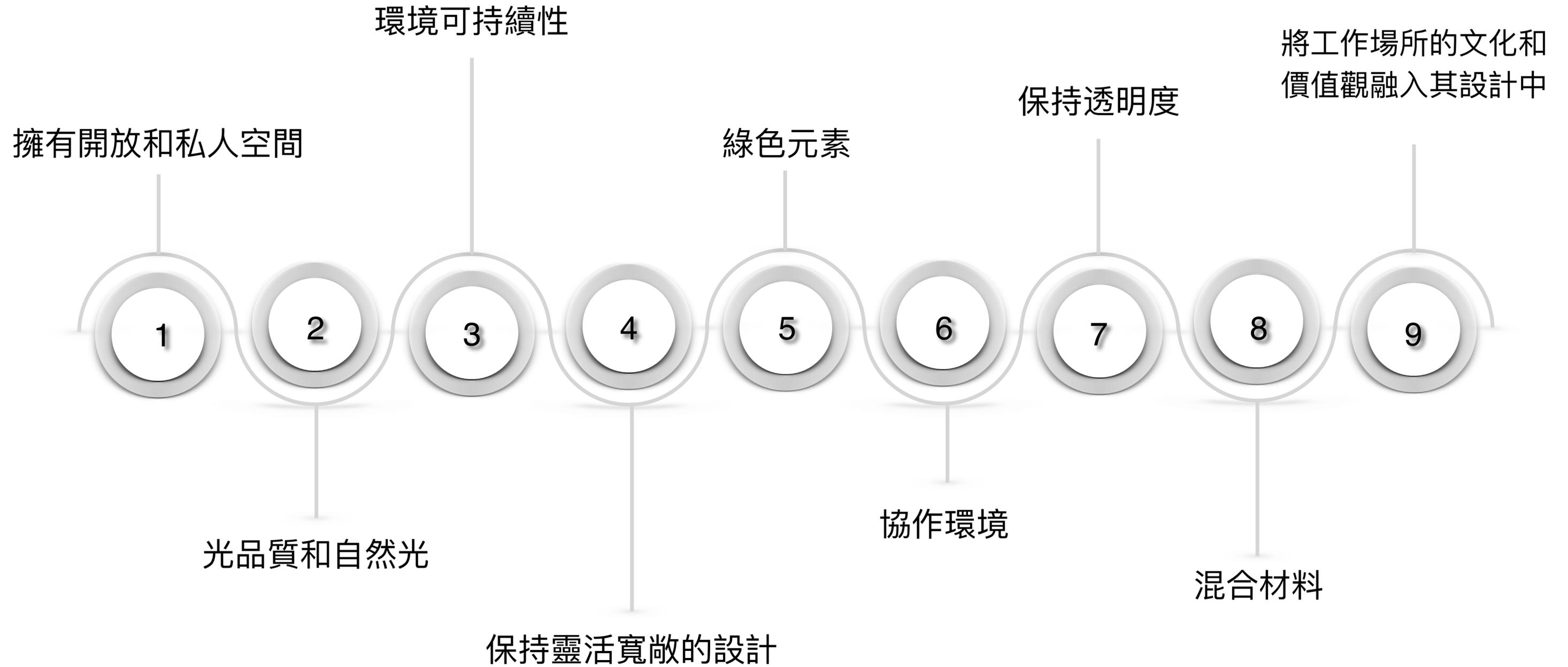
Client Details



Design Direction



設計方向



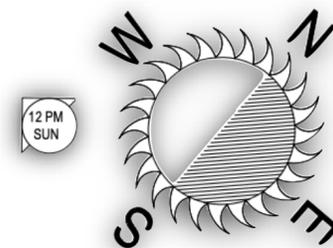
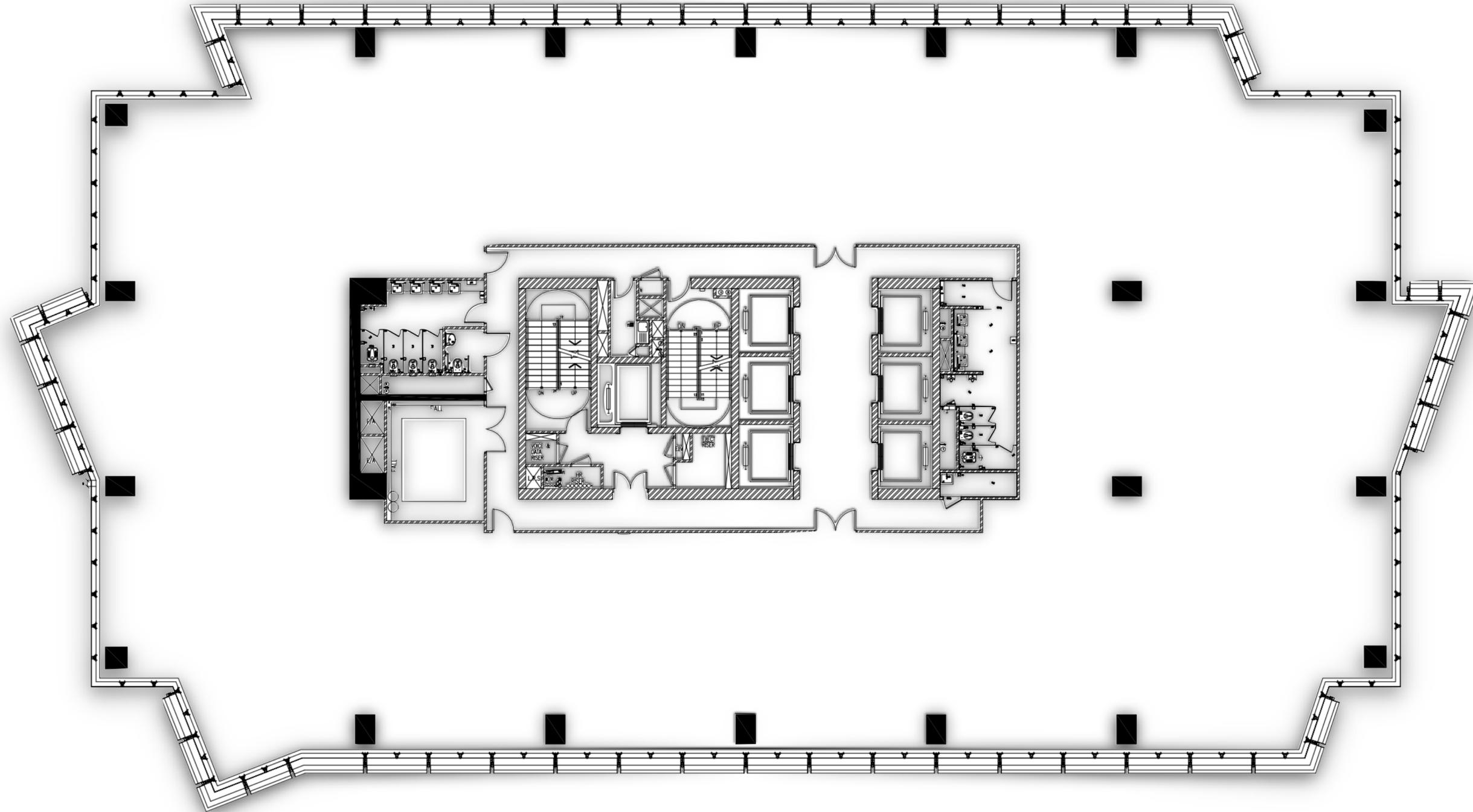
Spatial Programme Requirement

Area	Quantity	Pax
Reception Area		
Director Room	3	
Manager Room	6	
Group Space/ Collaboration Space/ Socialising Space	1	
Open Pantry area	1	
Conference Room	1	24
Training Room	1	30
Meeting Room	1	12
Discussion Room	2	4
Open Workspace		200
Lockers		300
Phone Booth	4	
Server Room	1	
Store and Filing Room	1	
Budgetary (New Taiwan Dollar)	NT\$18,000,000.00	

空間方案要求

Area	Quantity	Pax
接待區		
董事室	3	
經理室	6	
團體空間/協作空間/社交空間	1	
開放式餐區	1	
會議室 (大)	1	24
培訓室	1	30
會議室	1	12
討論室	2	4
開放工作區		200
儲物櫃		300
隔音房	4	
伺服器室	1	
雜物和檔案室	1	
預算 (新臺幣)	NT\$18,000,000.00	

Proposed Layout



DSGN

(For Case Study & Internal Use Only)

At **DSGN**, we seek individuals who resonate with our philosophy of creativity and excellence, individuals who share our aspirations for innovation, growth, and the art of adding soul to spaces. We value not only their technical skills but also their intuition and senses, as we believe in crafting extraordinary spaces that inspire, elevate the human experience, and resonate on a soulful level.

We invite those who share our vision to join us in shaping the future of interior design and construction, infusing every project with the essence of life.

DSGN